

## PRESIDENT'S REPORT

Our Women of the Year Luncheon is a tough act to follow, and we all probably had to recover from the success! I hope the new Commissioners enjoyed the event and are proud to be our partners as we move forward in excellence. The event was elegant and streamlined, and I believe we did an excellent job of reclaiming the program for the Commission and sharing the limelight. YEA TEAM! Naturally, we could not have done this without the willingness of the staff to support our new (or perhaps old).

My primary activities this month have all been directed at accomplishing some of the goals we set out to achieve by the end of this fiscal year. With your input and support, alongside the efforts of staff we will in fact receive feedback on our Commission survey by the end of the month, and have logo items to promote the Commission in hand for the April 14.

I have worked with staff to identify agenda items that have not been accomplished to date, and to re-connect with some community organizations that have presented to us and expressed interest in partnering in the future, as well as follow-up on the status of programs or projects that relate to our mission.

My field-based contacts in the community have include:

- Presentation to the **Recreation and Community Development** class on youth issues including cyber bullying, and watching *No woman, No cry* video which deals with issues associated with pregnancy as experienced by women around the globe.
- **Latino Education and Advocacy Days (LEAD)** held at CUS San Bernardino: Increases awareness and persistence of differential social, economic and political experiences of the Latino/Hispanic community. The experience of Hispanic/Latino females was included in each panel presentation in the form of both presenters and content (education, political presence, leadership development, etc.). LEAD participants also enjoyed both traditional and contemporary dance and music, and benefitted from the new collaboration between LEAD and the San Bernardino Symphony Orchestra. Next year LEAD will move to San Antonio Texas.
- United Methodist Women of the Santa Barbara District, California Pacific Annual Conference; preparation for Mission u (July 2014)
- Pi Beta Phi Conejo Valley Alumna Club Fit 2 a T presentation on Bone Health and Osteoporosis

CSU Northridge Department of Recreation and Tourism Management will hold the Spring semester Play Day. The event is free and open to the public. Hopefully, some commissioners will bring their nieces, nephews, grandchildren, youth groups, cousins, etc. to participate and pass out logo items. The flyer was attached to the report. Campus parking is \$6.00, but is an un-gated campus with both pay stations and kiosks. Come, bring a picnic and enjoy the day!

Respectfully submitted,

Veda E. Ward

**CSUN's College of Health and Human  
Development and RTM 305 Present:**

# **Play Day 2014**

**Family, Fun, and Learning!**



**April 26, 2014 from 11 A.M – 2 P.M.**  
**South Redwood Hall Lawn (Corner of  
Lindley and Vincennes)**  
**Rain or Shine!!!**  
**(RE 180 if it Rains)**



**Tug a War, Tag, Relay Races,  
Parachute games, Arts and Crafts,  
Board Games, and so much more!**

**Children of all Abilities, Their Families, and  
Friends are Welcome!**

For more information contact Delfina Newton at: [delfina.newton@csun.edu](mailto:delfina.newton@csun.edu)  
or (818) 677-3202

**Santa Monica: Annie Goeke, Sylvia and Becky presented and all 8 commissioners attended ACCW on Saturday!**

Santa Monica is a green, progressive City with a woman mayor and police chief. They have a budget of \$8-9,000 and pick their own commissioners.

1. The commission wanted to increase visibility:
  - a. Upgraded brochure with a rip-off of important phone numbers. Written in English and Spanish
  - b. Giveaway bags
  - c. Women's History Month: The Commission initiated and now has over 16 events (calendar available online) with partners that are taking place in the City during March in celebration of WHM. Launching event for WHM is at City Hall Feb. 25th and we will receive from the city council the proclamation. All are invited to attend their event at City Hall at 6 PM. The calendar of all the events should be up as soon as possible but in the meantime everyone can connect with our Facebook <https://www.facebook.com/smcsw>. Annie requests everyone to like them on Facebook.
  - d. Created show on City TV—Candid Conversations and show is in align with our COSW goals. Also appear on Youtube. Focuses on topics, such as safety, domestic violence and healthy eating. Theme of, "Give me three Points." The commission helps pay for the program and they interns. Aligned with Santa Monica City College.
2. Rosie's Girls: The Commission has a partnership with Rosie's Girls - they have representatives that attend monthly meetings and the Commission supports their events in various ways.
3. Partners with the YWCA
4. Co-Sponsored the Westside Domestic Violence Conference
5. Focus on National Stalker Month
6. In the process of finalizing our new 2014 Report on the Status of Women and Young Girls in Santa Monica.

**Glendale City: Denise Miller**

The Commission is under the Department of Community and Parks. Their meetings are televised.

1. Camp Rosie is a **signature** program of the Glendale women's commission and empowers teen girls, ages 12 to 18, to make personal, educational, financial and career choices through self-development and self-empowerment. Consistent with the core mission of the CSW, Camp Rosie, in collaboration with you and many local service organizations, as well as other City departments, educates and trains young women and girls to develop the essential business, financial and personal skills they need to be successful as they grow older. Our curriculum focuses on:
  - Financial literacy
    - Debit cards and Using a credit card
    - Fieldtrip to Junior Achievement Finance Park– budgeting exercise
  - Self-empowerment and healthy relationships
  - Self-defense classes
  - Fitness and Nutrition
  - CPR classes

- Field trip to Glendale Community College
- Creative expression through art
- Body image workshops
- Screen movies and have discussions on various topics
- Presentations from community members about:
  - Non-traditional careers: Public service, STEM careers, Politics,
  - Safe Place by Salvation Army
  - Break the Cycle: Teen Dating Violence
  - Collegiate Life
- 2. Yellow Ribbon Week: Part of the domestic violence and awareness and prevention project, the Commission aims to "break the cycle" of violence through the education of Glendale's youth. The Commission has successfully and effectively partnered with Glendale Unified School district (GUSD) to bring additional anti-violence curricula to the district, through our partnership in Yellow Ribbon Week every January.
- 3. Women's History Month: showing Miss Representation
- 4. April: focus on self-defense
- 5. May is the 10th Annual Jewels Luncheon. At this luncheon, we provide awards to Women of courage and scholarships to an extraordinary Veteran and also a student.
- 6. October is Domestic Violence Awareness month. We partner with the YWCA to offer a Candlelight Vigil. We also raise awareness by passing out Purple ribbons with many community partners. The Glendale Commission also raises money to provide to the Glendale Police Department for emergency shelter for women and children who are victims of domestic violence and who need immediate shelter.
- 7. Women Out of Prison: summit through the Women's Foundation
- 8. VIP-Veteran's Internship Program- help them get a skill
- 9. Implemented Safe Dating Curriculum for 9<sup>th</sup> graders. They have student ex-officios that helped move this project along.
- 10. Safe Family Task Force: Forum for clergy, police, among others on domestic violence.

### **City of Pasadena: Anne Wolf**

Within Human Services and Recreation Department

1. Working on Sex Trafficking. If you know anything, do not call 911, call 888-373-7888. They are circulating this number to high schools and health professionals. We are hoping to work with other agencies, organizations & faith-based groups to provide a forum on Sexual Trafficking.
2. Collaborating with Peace Over Violence on two projects for high school seniors: Get Real Academy- about financial safety and She's All That-cookie project
3. Produce a Survival Guide that is updated every two years. We are working on the copy for our 2014 production and will be adding sections on immigration, women veterans, financial literacy and sexual trafficking. We publish & distribute 5,000 copies of this guide. The guide is also available online.

State: Rebecca Blanton

2012 budget zeroed out. Her job was to prove that commissions should be funded. 1. The briefs-40 of them on women and girls, incarceration, veterans. Will also link to non-partisan reports such as Shriver Report.

2. Revamped site. Women.ca.gov

3. FB almost doubled

4. Twitter at cswg. 130 followers.

5. Flickr ca.gov streaming pictures.

6. Big Projects

a. Rewrote veterans' survey. 1000. Model will be used in other states

b. Michelle Obama wants to use these briefs on a national level.

c. Joining Forces Mentorship Plus. Mentors women's veterans and California is the model. Mentors such as ceos...

d. Alpha Kapa Alpha -fashion show, soup giveaway and resume for 50 veterans. Gift certificates for clothing as such places at Macy's and

e. Launching video campaigns on March 3. What does it mean to be a woman?

Career advice. 2-3 minute Youtubes. Women in the workplace: Reach for the Stars

Campaign throughout the state. **Needs to be emailed**

f. Women's History Month-retrospective of the ERA. Rebecca requests photographs.

Needs to be in email- will honor veterans in the third week.

g. Strategic plan Feb 3. Voting on next series of projects. On Tuesday the information will be posted.

h. Launch a new logo.

### **LA City: Araceli Campos**

After 8 years under the past Administration, the City of Los Angeles CSW went through a transition after the recent election of Mayor Eric Garcetti. It has been wonderful working with the new Administration. This is one where women's equity issues are a priority. This is reflected in the CSW being filled with stellar new Commissioners, as have all City Commissions. The new Administration already achieved, for the first time in the history of Los Angeles, over 51% women Commissioner appointments. There was an event for women Commissioners at the Getty House and the Mayor, First Lady, and Chief of Staff welcomed the Commissioners and let them know that they were selected to drive a progressive women's agenda through their service, among championing all that is in the best interests of the City's residents.

At this time, the CSW is working with the new Administration to develop a new strategic plan for addressing gender equity issues in the City and through the Commission. This will include alignment with Mayor Garcetti's back-to-basics agenda, focused on jobs creation and economic security. The CSW will help set goals to ensure that the City's agenda includes a gender lens throughout. To this end, Mayor Garcetti is developing an analysis of the status of women in the City of Los Angeles, akin to Mount St. Mary's Annual Status of Women in California Report. This will enable goals to be set based on data on critical needs and growth areas.

Otherwise, the CSW will currently also focus on acclimating its new Commissioners and on identifying their areas of future leadership as Commissioners. The CSW has already begun work on Women's History Month and with Mayor Garcetti's new Office of Veterans Affairs and new Office of Immigrant Affairs.

### **LA County: Veda Ward**

A priority for her term was filling seats, and now 14 out of 15 Commissioner seats are filled. The Commission is redoing all written materials and redesigning the logo. The Commission has received approval to redo the web site. The agenda item for the President's Report can be used to embed links for resources and other women's organizations. Standing committees relate to health and education which links to everything. The Commission is also purchasing promotional logo/giveaway items for use at conferences, meetings and the annual luncheon. Another priority has been reconnecting the work of the LA County Commission to strategic initiatives of affiliated state and national organizations. The annual Woman of the Year Luncheon, held the second Monday each March, is a fundraiser generating scholarships for 10 women emancipated from the County Foster Care system. A forthcoming survey will assist in getting the word out about the Commission throughout the county, and focusing action items for the upcoming fiscal year.

### **Contra Costa: Phyllis Gordon**

They have no funding or staff, but they formed a 501-c-3 –Friends of the commission to help raise money.

1. They have done one in a planned Series of Seminars: Women in the workforce. Had a panel with a variety of business leaders. Conclusion is that women make the workplace a nicer, gentler place.
2. Cookie Project- cookies with a “bite” out of them to show wage inequity between men and women. Plan to do this in three schools for Fair Pay Day. Collaborating with Soroptimists. There is also a curriculum.
3. Women’s Hall of Fame
4. Quarterly newsletter
5. Website
6. The Rosie Riveters: Donating money to send seven riveters to Washington DC. There is a dinner for them at it will be films.
7. Dukes vs. Walmart. The commission continues to support Ms. Dukes as a speaker.

### **San Luis Obispo County: Paula Ufferheide**

The SLO commission is small and they have been challenged with a shortage of commissioners. Lost two commissioners due to leave absences.

1. Annual Survey: report to supervisors. Can see trends and where things are improving or not improving. An Annual report. Only personal piece is zip codes that have the effect of pointing out where there are not commissioners to gather the data. The message to supervisors—if you want data then appoint. Distributed by community activities, farmer’s market, craft fairs, etc. and other organizations help. All result is on the website. [www.solwomen.org](http://www.solwomen.org). Would like ACCW to help make this a state survey. Goal for SLO is 500 responders.
2. Connecting with other groups within our county. No budget and need to raise money. Women’s Wall of Fame. Supervisors are giving them a wall for a plaque. Three women/year. Looking for the little woman behind the scenes—people who are not normally recognized. Partnered with a women’s network group—acting as sponsorships. March 15 at the Madonna Inn.

### **Santa Barbara: Gail Teton-Landis**

Yearly Activities:

1. Service Awards: presented to a non-profit in each of the supervisorial districts. These have been awarded to such organizations as Girl’s Inc. and Domestic Violence Solutions.

2. Resource Cards: One for North and one for South County in Spanish and English distributed to doctors' offices, clinics, schools, etc.
3. We often bring in guest speakers to talk about subjects of interest, such as domestic violence, Health Ed in the high schools, bullying, etc. These have often revealed issues that we can address or bring forward to the supervisors.

Special Projects:

1. We have collaborated with such groups as Santa Barbara African Heritage Film Series, Fielding Graduate University and Girls Inc., to name a few to show movies and have a panel discussion. We have co-sponsored *Little Rock, 50 years Later*, *Miss Representation* and *Makers: Women who make a Difference*.
2. The Stand Down: CFW was responsible for the Women's Program for the second annual Stand Down in Santa Maria. We had career counselors, people to help write resumes, hair cut professionals, message therapist, goody bags and give aways for homeless women veterans, racks of free clothing and UC Santa Barbara students for day care so that women veterans could concentrate on services.

Future Activity: We are considering researching gender equity on County Commissions.

**Santa Clara County: Lupe Rodriguez**

1. Signed an MOU with the Dept. of Corrections to serve as jail monitors for women at Elmwood County Jail. We tour and meet with women in the jail. After AB109 was implemented, we were concerned about services to integrate and rehabilitate women back into society. We compared the men and women facilities, and found that women were not involved in food prep. Women are being trained to do embroidery, gardening, and other low paying skills. We want to affect policy on reintegration money. We also want to help the women stay connected with their children. In the past, we have recorded mothers reading a story to their children. Then we transferred it to a CD, packaged that with the book and gave it to the children for Christmas. We have also implemented a breast feeding program and purchased a good chair for breast feeding, and bought pumps and miscellaneous supplies for the women.
2. We work closely with the County Board of Supervisors on resolutions. Recently, we wrote an immigration resolution. We sent a letter to them to increase the reimbursement for childcare from \$2.00/hour. The BOS were going to eliminate the policy in consent, but as a result of our letter, they took it out of consent and are studying the policy.
3. We are updating our mini grant programs. Previously we have donated to BAWSI (Bay Area Women Sports Initiative) -sports, YWCA-build resumes, organizations that go into schools to teach about bullying, and a STEM summer camp program through AAUW.
4. We are working with our Office of Women's Policy on the 3<sup>rd</sup> annual Strong Women Strong Girls conference.
5. We collaborated on the Santa Clara County Status Report on Women and Girls which focused on educational disparities, healthcare outcomes, and teen pregnancy.
6. Our major fundraiser is our Women's Equality Lunch. Last year's theme was a 40<sup>th</sup> birthday party with wishes for what people want to see for girls and women in the future.

San Diego: Suzie Ditmars

1. Big Project: Hall of Fame in conjunction with the Women's Museum. Will honor women who have made contributions to the city. At San Diego State University. Silent Auction, 400 people attend. Fund raiser for all 4 groups that co-sponsor. Usually there is an Asian honoree, Latina, deceased, and one more.
2. 6 districts have a supervisor can appoint two commissioners. Not all are appointing and there are 3 members at large.
3. Will try to bring women into the Stand Down.
4. Women photographs are missing from county building. Will try to find out what happened.
5. Women getting Right to Vote Event in Balboa Park. Dress in costumes and there is a women's drumming circle and Big Kitchen donates brownies and lemonade.

### **NACW: Jan Harper**

Four California Commissioners sit on NACW Board: Jan Harper is secretary, Suzie Ditmars works on membership, Phyllis Gordon works on fundraising and Cecelia Zamora is President. NACW sustains and advocates for commissions as they support women and girls within their City or County. Among the strengths of women is how they support families and communities, as well as bringing fresh input as they participate in public discourse. Jan and the NACW Board would like more commissions to join NACW and suggested each of us individually become Associate Members in both NACW and ACCW. OUR strength is in our numbers of Commissions that participate in both ACCW and NACW.

1. NACW tracks legislation; it is the only national voice and advocate for women. As a member you can attend national conference at a reduced rate, the 2014 Conference will be held in Sarasota, FL in July
2. NACW has 10 Regions with some having little or no members.

### **LA CITY Pat Williams**

1. Tradeswoman Advocate: 2% of women—35 crafts. They deal with discrimination, sexual harassment, sabotage, etc. Laws on the books are ignored. Oftentimes their complaints have to go to men. Pat requests that commissions to look at this. They are high paying jobs \$15-20/starting salary and that doubles after training. Women have hard time getting into these positions. For state of CA numbers of men and women: less than 2% women. That translates to 34800 men in apprentice vs. 600 women. Requests we talk to our labor leaders and politicians. Women Building California and the Nation.
2. Conference in Sacramento –national, April 25 weekend.
3. Numbers have gone down since Reagan. There were cuts made. Title IX helped and affirmative action.
4. Women Veteran reach-out.

San Francisco: Araceli

Handed out San Francisco report

UN Women: Annie Goeke

Women's Empowerment Document—will send a link

Jenkins=PulzEmail



# The Association of California Commissions for Women

## Draft Minutes

### ACCW Business Meeting

January 19, 2014 - 10:30am – 12:00pm

Mount St. Mary's College, Doheny Mansion, 10 Chester Pl., Los Angeles, CA

#### 1. Call to Order and Roll Call

a. Meeting called to order at 9:05am

b. Present

- |                               |                            |
|-------------------------------|----------------------------|
| • Suzanne Doty                | Santa Clara County         |
| • Lupe Rodriguez, delegate,   | Santa Clara County         |
| • Victoria Ramirez            | Santa Clara County         |
| • Suzie Ditmars, delegate     | County of San Diego        |
| • Veda Ward, delegate         | County of Los Angeles      |
| • Paulla Ufferheide, delegate | San Luis Obispo County     |
| • Jan Harper                  | San Luis Obispo County     |
| • Araceli Campos, delegate    | City of Los Angeles        |
| • Pat Williams                | City of Los Angeles        |
| • Rebecca Nindberg            | City of Los Angeles        |
| • Rosemary Leyson             | Guest, City of Los Angeles |
| • Rebecca Blanton, delegate   | State of California        |
| • Gail Teton-Landis, delegate | Santa Barbara County       |
| • Gwendlyn Hampton            | Santa Barbara County       |
| • Phyllis Gordon, delegate    | Contra Costa County        |
| • Jillian Alexander           | City of Santa Monica,      |
| • Rebecca Lantry              | City of Santa Monica       |
| • Annie Goeke, delegate       | City of Santa Monica       |
| • Rosemary Leyson             | Guest, City of Los Angeles |

#### 2. Approval of Agenda: M/S/A Phyllis Gordon /Jan Harper

#### 3. Approval of September 25, 2013 Meeting Minutes: M/S/A Jan Harper/Lupe Rodriguez

#### 4. President's Report

- Financial Report: Income and Expenses- currently Suzanne is managing finances for Tracy. Z reports that there are still some missing expenditures amounting to \$1200, which she believes is the airfare and hotel for her to attend the NACW National Conference in West Virginia in 2012. \$10,000+ in bank. More checks to come in. Cal Com. and SF have yet to pay. Send Z an official request for reimbursement funds for the January retreat.
- Membership Report: 16 paid members. Perspective members, West Hollywood, The Mount and Carson City. Rebecca Blanton is researching how many commissions there are throughout the state.
- Communications / Web Site: Web was down for several months. Sean Duckworth is currently the webmaster. Suggestions to host at Go Daddy, Ming, Inmotion (LA) Hosting.

- Jillian Alexander, volunteered her assistant Jessica to become the web master and care for the website, as long as the workload is small. By consent we agree. Z suggests that information that commissions' want posted should come to Gail and Z and they will forward to Commissioner Alexander and her assistant. Araceli suggests that ACCW does not need a FB page, as long as there are links. ACCW will consider adding a Communications Director position to the Executive Committee at the Annual Meeting.
- Incorporation/Fiscal Sponsor: No Fiscal Sponsor yet. Cecilia Zamora is handling our corporation status, which is currently in suspension. This situation can be rectified by filing a series of documents. Annie Goeke volunteers to be our fiscal sponsor. There is a fee. Z and Annie agree to discuss further.
  - Victoria appreciated all the stories from the speakers. We will share spreadsheet of attendees from the weekend.
5. ACCW Fundraising Report: Paulla Ufferheide reports that we sold many pins at the NACW Conference and that there are 170 pins more to sell. If every commission sold four pins, we would break even, and suggests each commission take them on consignment. Annie suggests we post them on the Website. ACCW could sell them on-line through Annie if she agrees to be our fiscal sponsor.
  6. 2014 Annual Meeting Location: Rebecca Blanton volunteered Sacramento for the June meeting. June 6 and June 7. Office is \$15.00 taxi ride from airport. Rebecca volunteers to host dinner Friday night. Group agreed.
  7. Nominating Committee: Officers will be elected in June. Jan Harper and Paulla Ufferheide volunteer to serve on the committee and will find one more commissioner. Positions to be filled: President, Vice President, Treasurer, and Secretary. **Paulla Ufferheide suggests that ACCW add a position of Communications to the Board, which would require a by-laws change. Suzanne will add this to the next E-Board meeting.**
  8. Recap of Retreat: Suzanne officially thanks Araceli for a fantastic retreat and she receives a much deserved standing ovation. Phyllis and Paulla appreciate that so many new women came to this. Annie appreciated the speakers and Mount St. Mary's. Annie suggests that the sharing be moved to the middle because that was invaluable, and that ACCW be clearer, earlier on costs of the retreat. Suzanne responds that we have never charged a registration fee for a meeting and that the only costs ever are food, hotel and transportation. Jillian agrees that the highlight is the sharing. Gail appreciated all the Los Angeles speakers. Suzanne pleased to engage the Southern commissions. Araceli agrees on the points of sharing but elected have time constraints so agenda often needs to be changed to accommodate their time.
  9. Adjournment: M/S/A Paulla/Araceli Passes at 10:15.
  10. Motion to re-open meeting: M/S/A Paulla/Suzie
  11. Motion to renew as an associate membership in NACW M/S/A Phyllis/Suzie
  12. Motion to re-adjourn M/S/A Paulla/Phyllis